



## Objective

Most companies spend time and resources to plan new goals, strategies, and objectives to guide their work for the road ahead. Yet for many companies, those big plans become unclear, outdated, or hard to track. Using Aspenify for strategic planning and goal tracking helps keep your objectives top of mind and provides an easy way to communicate on your progress, so you know what's progressing and how—whether you're the CEO, a manager, or new intern.

## Scope

Complete end-to-end product development. VAST worked with a start-up based in Bay Area to develop work management platform for teams use to stay focused on the goals, projects, and daily tasks.

## Challenges

Worked very closely with the client from ideation phase to understand the product goals and requirements. We applied effective design thinking process to define the product. Managed all aspect of product engineering including requirement managements, architecture design, product development, testing and DevOps from VAST from offshore.

## Benefits

Effectively demonstrated, how a offshore based team can effectively work with remote client to create a product within budget with focus on quality.

## Key features

- VAST team has shown complete ownership of the product
- VAST team is responsible and accountable for all aspect of product development including DevOps
- VAST team works closely works with the client to define product roadmap

## Technology

- Node.js
- React.js SPA
- MongoDB